

Deadline: Tuesday, Jan 21

Tasks that must be completed:

1. Create a Linked In account. Provide a link for your profile for evaluation.
   1. Update your profile to include
      * A professional looking picture
      * Specify relevant work experience
      * Specify education achievements
   2. Attempt to make at least 2 professional “connections” - one with a peer and another with a working professional
   3. Attempt to add at least one skill under your profile.
   4. You must join at least one professional “group”
   5. Provide an image/link/movie, etc. to work that you take pride in completing as a student here at WSU.

Answer the following:

1. What is the difference between Linked In and a Facebook type profile?
2. How does the endorsement of skills and expertise work on Linked In? In particular, how do you get specific skills listed for yourself?
3. How will you use/promote your Linked In profile in future internship or job searches?