

Sample Rubric for Evaluating the Elements of an Action Plan to Promote Health

Element of Action Plan	Less Effective Rating of 1	Somewhat Effective Rating of 2	More Effective Rating of 3
Who	Plan includes name of one support person.	Plan includes name of an adult or a teacher as well as the name of a peer support person.	Plan includes name of an adult or teacher as well as the name of a peer support person and the name(s) of others from the community who will be involved in the action plan.
What	Plan includes a statement of what is to be done.	Plan includes a goal statement that is clear, specific, measurable, and attainable.	Plan includes a goal statement that is clear, specific, measurable, and attainable. Also included is a statement of purpose that features promoting health and the leadership skills required to promote health.
How	Plan includes a vague outline of what is to be done.	Plan includes some detail of what is to be done.	Plan includes a step-by-step outline of what is to be done, and includes a description of the leadership skills and health promotion strategies needed to work toward the goal and achieve it.
Why	Plan includes a vague explanation about why particular steps are in place.	Plan includes some detail about why some steps are in place.	Plan includes justification of why specific steps are planned to meet the goal. Possible barriers or obstacles are listed, along with ways they might be overcome.
When	Plan includes start date and end date.	Plan includes start date, end date, and at least the first check-in date.	Plan includes start and end dates as well as check-in dates and celebration dates. Details are included about dates and times for each step of the action plan.
Where	Plan includes no indication of where the action plan is to occur.	Plan includes scant details about where the action is to occur.	Plan includes specific indication of exactly where each step of the action plan will occur.