This assignment requires that you download the set of posters contained the PosterCritiques.pdf file. Pictures of the poster are provided – if needed you can zoom in to see various elements of each poster.

Consider the following criteria that will be used to critique the poster in the PosterCritique.pdf file.

* Clearly labeled sections that allow for a reader with clear cues on how to proceed through your poster
* Text: appropriately sized, properly aligned, font that is easy to read, etc
* Graphics/Tables/Images: Relevant to the story being told, easy to read, referenced appropriate by title or number
* Cohesive design that provides sufficient white space and appropriate use of colors, etc

1. Rank the five posters on each criteria (1 = Best and 5 = Worst).

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| --- | --- | --- | --- | --- |
| Poster on | Sections & Flow | Text | Graphics | Design |
| Page 1 |  |  |  |  |
| Page 2 |  |  |  |  |
| Page 3 |  |  |  |  |
| Page 4 |  |  |  |  |
| Page 5 |  |  |  |  |

1. Which of the five posters do you feel is the best? Highlight/Bold your answer.

* Poster 1
* Poster 2
* Poster 3
* Poster 4
* Poster 5

1. Provide a one paragraph critique as to why you think this poster is best.
2. Provide one suggestion for improvement for the poster that you think is best.